



Digital International Trainers (DIG.INT)

Result N.R2.1

Benchmarking Tool

Work package 2

DOCUMENT IDENTIFICATION

Document Title	Benchmarking Tool
Project Name	DIG.INT – Digital International Trainers
Project Number	2022-1-IT01-KA220-VET-000089459
Unique Project Code	G81B22002480006
Project Owner	CIS – Scuola per la Gestione d’Impresa
Project Manager	Matilde Valcavi - CIS – Scuola per la Gestione d’Impresa
Contact Person	Matilde Valcavi
Doc. Version	Final
Date	28-11-2025

BENCHMARKING TOOL

The Result is available on www.digintrainers.eu

Online Benchmarking Tool ([Benchmark – DigiNTrainers](#))

Within Activity 2.3, an interactive online benchmarking tool has been developed based on a questionnaire presented aimed at allowing a comparison among VET and Technical Higher Education Institutions concerning their internationalisation strategy and achievements. The purpose of the comparison was to stimulate peer learning and further cooperation: in particular, the longer and generalised internationalisation experience of Technical HEIs, which have gone through the Bologna Process for 20 years, should be used as a stimulus for the VET provider institutions, which have a more limited set of European tools to support internationalisation and a more limited demand from their students. On the other hand, VET institutions have their specific strengths in the closer relation with the world of enterprises and may use this lever as a key for internationalisation strategies, thus offering some inspiration also to HEIs.

Compared to other sets of indicators applied to HEIs, this list does not adequately cover the research dimension (typical of HEI) and gives a limited role to physical mobility, a very consolidated line of activity in HE, but not so much in VET. The justification for this choice is that DIGINT is funded by the VET section of ERASMUS + and includes only Universities which have a prominent technological profile. Ideally, EQF level 5 is the core common ground for all participants in the Benchmarking exercise, although Levels 4 and 6 can be also considered in the focus of the partnership.

The questionnaire is organised in a rather classic structure for Benchmarking Systems, that is the following 4 sections: 1. Organization's Strategy, 2. Resources Committed, 3. Processes and Practices, 4. Outcomes.

The Benchmarking questionnaire only contains questions that feed quantitative or synthetic indicators allowing comparisons among many potential users to identify relative areas of strength and improvement by submitting anonymous replies that are treated automatically. Its purpose is to stimulate mutual learning through comparisons and establishment of peer learning groups.

The periodicity of the Benchmarking exercise should be two years, at a given time, in order to register the improvements and to be the basis for participants exchanges on recent trends and learning opportunities, for example a collaborative benchmarking event gathering all participating

organisations; the values and definitions of indicators should also be periodically revised, to allow for progress in the participants' achievements and for new unexpected developments, requiring new indicators. In the end of the questionnaire, the user is able to review/save/print your responses.

Within Activity 2.4, the benchmarking tool has been validated by more than 70 users, mostly from Europe, but also from United States and Asia.